

3rd Edition

Yuva Newsletter



युवा कार्यक्रम एवं खेल मंत्रालय
MINISTRY OF
YOUTH AFFAIRS AND SPORTS
GOVERNMENT OF INDIA



Viksit Vibrant Village Program Quiz

3 LAKHS

Participants



BRICS Chairship 2026

25 | 08

Delegates

BRICS nations



VBYLD Roundtable

600+

Young Professional Participated



National Technology Day

1,323

 Activities

86,000+

Youth Engaged

Work from home wherever possible, avoid buying gold for one year, reduce petrol and diesel use, minimise cooking oil consumption, avoid non-essential foreign travel, adopt natural farming, and be Vocal for Local by preferring Made-in-India products. These are our Sankalps for a stronger Atmanirbhar Bharat.

Shri Narendra Modi
Honourable Prime Minister

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BRICS YOUTH ENTREPRENEURSHIP WORKING GROUP MEETING 2026

 **20-21 May 2026**  **Indore, Madhya Pradesh, India**

Under India's BRICS Chairship 2026, the BRICS Youth Entrepreneurship Working Group Meeting was organised on 20-21 May 2026 in Indore, Madhya Pradesh, bringing together youth leaders, entrepreneurs, innovators, and policymakers from BRICS nations to strengthen cooperation in entrepreneurship and innovation.



 **25 Delegation from 8 BRICS nations - Brazil, China, Ethiopia, India, Indonesia, Iran, Russia, and South Africa**

 **Strengthened collaboration on youth-led startups, innovation, and sustainable entrepreneurship**

 **Conducted workshops, networking sessions, industrial visits, and cross country knowledge exchanges**



Round Table Discussion

On **"From Local Innovation to Global Impact: BRICS Cooperation for a Youth-Led Startup Ecosystem"**

Chaired by Smt. Raksha Nikhil Khadse, Hon'ble Minister of State for Youth Affairs & Sports

Attended by Dr. Pallavi Jain Govil, Secretary, Department of Youth Affairs, and Mr. Nitesh Kumar Mishra, Additional Secretary, Department of Youth Affairs

Focused on strengthening startup ecosystems, innovation partnerships, and youth entrepreneurship cooperation

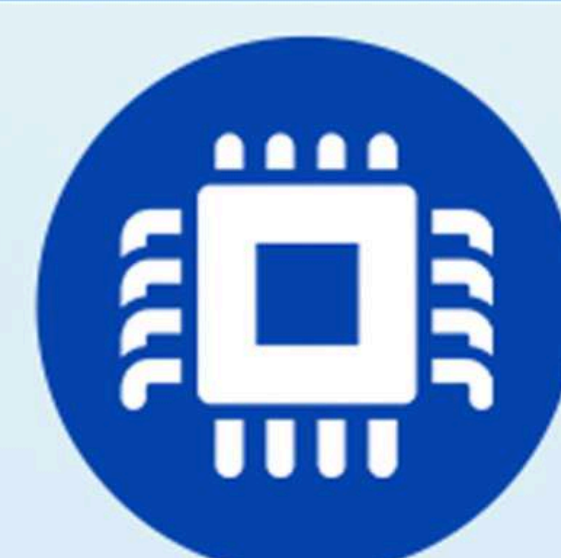
ADVANCING GLOBAL YOUTH ENTREPRENEURSHIP THROUGH BRICS COLLABORATION AND INNOVATION

"When BRICS nations work together and learn from each other, local innovations can create global impact."

Smt Raksha Khadse
Hon'ble MoS,
Ministry of Youth Affairs & Sports



Major Panel Discussions



Digital Innovation & Technology-Driven Entrepreneurship



Social & Inclusive Entrepreneurship



Green Entrepreneurship & Climate-Positive Business Models

SRINAGAR CHINTAN SHIVIR: FORGING A UNIFIED AGENDA



The North Zone Chintan Shivir of the Ministry of Youth Affairs & Sports was held from 24–26 April 2026 at the Sher-e-Kashmir International Convention Centre in Srinagar. The event witnessed participation from **9 states and UTs - Jammu & Kashmir, Haryana, Punjab, Himachal Pradesh, Uttarakhand, Delhi, Rajasthan, Chandigarh, and Ladakh**. Union Minister Dr. Mansukh Mandaviya and MoS Smt. Raksha Nikhil Khadse led key deliberations on strengthening India's youth and sports ecosystem under the vision of **Viksit Bharat@2047**.

The three-day summit focused on:

- Strengthening Youth Clubs and grassroots youth participation.
- Outreach and digital engagement through the MY Bharat portal.
- Convergence between MY Bharat and NSS for impactful youth-led development.
- Expansion of Experiential Learning Programmes (ELPs) and volunteer opportunities.
- Nasha Mukta Bharat campaigns and youth leadership initiatives.
- Greater inclusion, district-level coordination, and convergence with government schemes and CSR initiatives.



“The strength of New India lies in its youth. Our collective mission is to empower every young mind and handhold them to become the architects of a Viksit Bharat by 2047.”



Dr. Mansukh Mandaviya
Hon'ble Union Minister,
Ministry of Youth Affairs and Sports



Best Performers (Northern Region):

Viksit Bharat Budget Quest Quiz 2026:



Smt. Poonam Sharma
State Director (Delhi & Haryana)



Shri Nisar Ahmed
State Director (Jammu & Kashmir)



Smt. Rashmeet Kaur
State Director (Punjab)

MY Bharat launched the **1st Edition of the Viksit Vibrant Villages Program 2026** to connect youth with India's border villages through immersive learning and nation-building experiences under **Viksit Bharat@2047**. The initiative began with a national-level online quiz competition held from **10-20 May 2026**, witnessing enthusiastic participation from across the country.



Be a Transformational
LEADER OF VIKSIT BHARAT
this Summer!

A Never Like Before Opportunity for the youth to experience and empower Vibrant Villages

3 Lakh
participants

Top Scorers to
Visit Border
Villages

7-Day
Border Village
Immersion Programme

Focus on **Border
Development
& Culture**

Gram Sabha
Participation &
Community Engagement

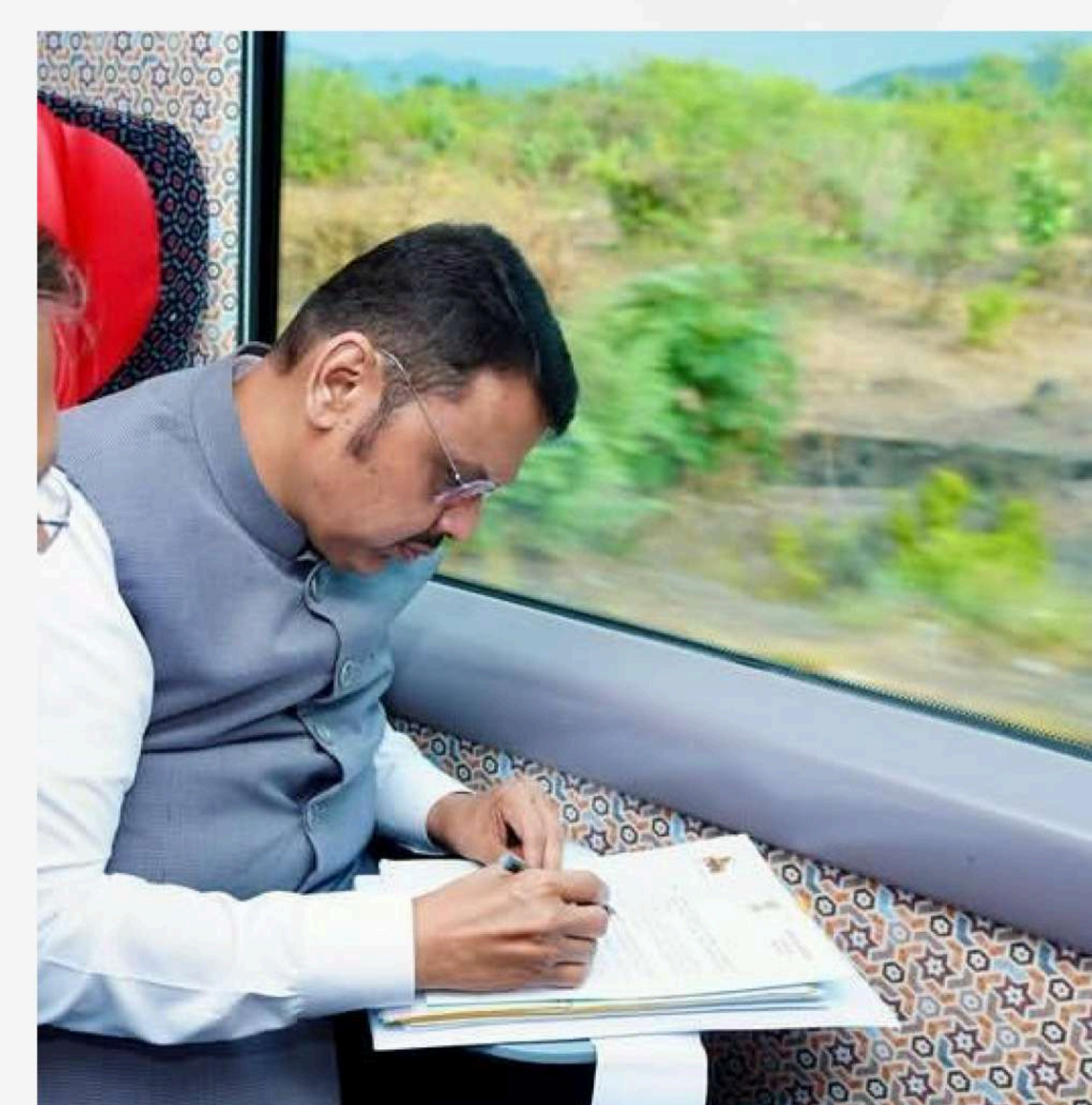
Interaction with
Security Personnel &
Local Administration

Promotion of
Swadeshi, Sustainability
& Youth Leadership

**Empowering youth through experiential learning
and grassroots engagement.**

Nation First Challenge

Launched by MY Bharat under the Ministry of Youth Affairs & Sports, the **Nation First Challenge** is a nationwide digital campaign inspired by Hon'ble Prime Minister Narendra Modi's **7 Sankalp** call for responsible and conscious living:



**Reduce Fuel
Consumption**

**Limit Gold
Purchases**

**Adopt Work-
From-Home**

**Be Vocal
for Local**

**Avoid
Foreign Travel**

**Reduce
Oil Usage**

**Shift to
Natural
Farming**



The initiative encourages youth to adopt simple lifestyle changes such as promoting Swadeshi products, reducing fuel consumption, and practicing sustainability, while fostering civic responsibility, self-reliance, and active participation in nation-building.

Take Part in the Nation First Challenge Now!

[CLICK HERE](#)

NATIONAL TECHNOLOGY DAY

On the occasion of **National Technology Day** observed on **11th May 2026**, MY Bharat organised various activities across the country to promote **innovation, digital awareness, and the role of technology in nation building**. Activities included seminars, workshops, webinars, quiz competitions, poster making, essay writing and debate competitions, along with digital literacy campaigns on online safety, digital payments, e-Governance services, and cyber awareness. Awareness rallies, tree plantation drives, and cleanliness & e-waste collection drives also encouraged **sustainable and responsible technology usage** among youth and communities.



1,323

Activities



435

Districts Covered



36

States &
Union Territories



86,300+

Youth & Others
Engaged

PROMOTING DIGITAL AWARENESS AND INNOVATION THROUGH NATIONWIDE YOUTH PARTICIPATION

**DID YOU
KNOW**



2 Lakh+ women athletes participated in **ASMITA events** across **250+ districts** in a single day, and a total of **2,600+ leagues** were organised nationwide. An initiative of the **Ministry of Youth Affairs & Sports**, ASMITA is empowering women through sports by promoting **grassroots participation, leadership, fitness, and competitive opportunities**, while strengthening India's sporting culture.

VBYLD YOUNG PROFESSIONALS ROUNDTABLE



MY Bharat, in collaboration with Odisha Project Point, organised its first **VBYLD Young Professionals Roundtable** with participation of about **200+ youth leaders, professionals, and volunteers**. The roundtable on “**Youth in Democracy and Government for Viksit Bharat@2047**” was conducted on **11th May 2026** at Vishwa Yuvak Kendra, New Delhi. Key speakers included NSS RD Ritika Verma, Dr. Sangram Keshari Samantaray (Head, Odisha Project Point), Vipin Kumar (DYO), and Diwakar Bhati (DYO). Discussions focused on **democratic participation, accountable governance, women’s leadership, grassroots engagement, and youth-led nation-building** for **Viksit Bharat@2047**.

YOUTH VOLUNTEER SUPPORT IN ELECTION DUTY @SURAT

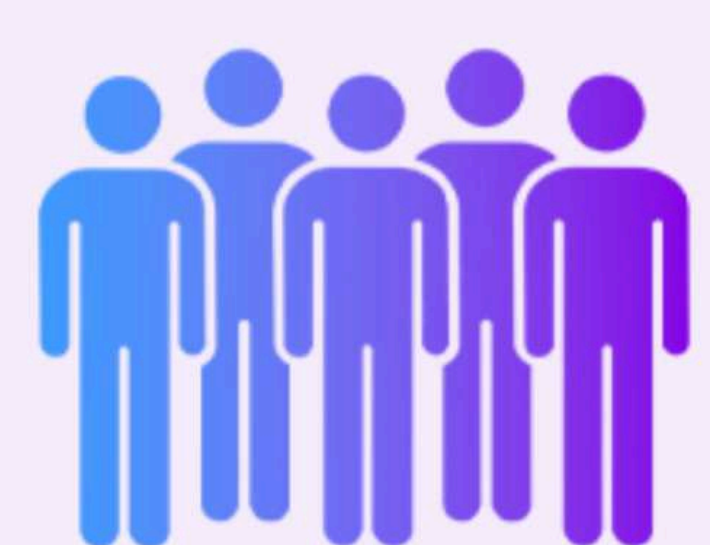


Through its affiliated **Youth Clubs**, MY Bharat continues to provide meaningful exposure and hands-on governance experience to young volunteers. In Surat, **25 volunteers** from **The Revolution Youth Club** supported election duty operations from 24-26 April 2026, gaining practical experience in coordination, control room management, teamwork, and public administration. The initiative helped youth understand the functioning of democratic processes firsthand, while building leadership, responsibility, and civic awareness. These are **skills essential for active nation-building and informed citizenship**.

VBYLD YOUNG PROFESSIONALS ROUNDTABLE | JAIPUR EDITION



MY Bharat organised the **3rd edition of the VBYLD Young Professionals Roundtable Series** on **25 May 2026** at S.S. Jain Subodh P.G. College, Jaipur, in collaboration with **Terapanth**. The roundtable was held on the theme **“Making India the Startup Capital of the World.”**



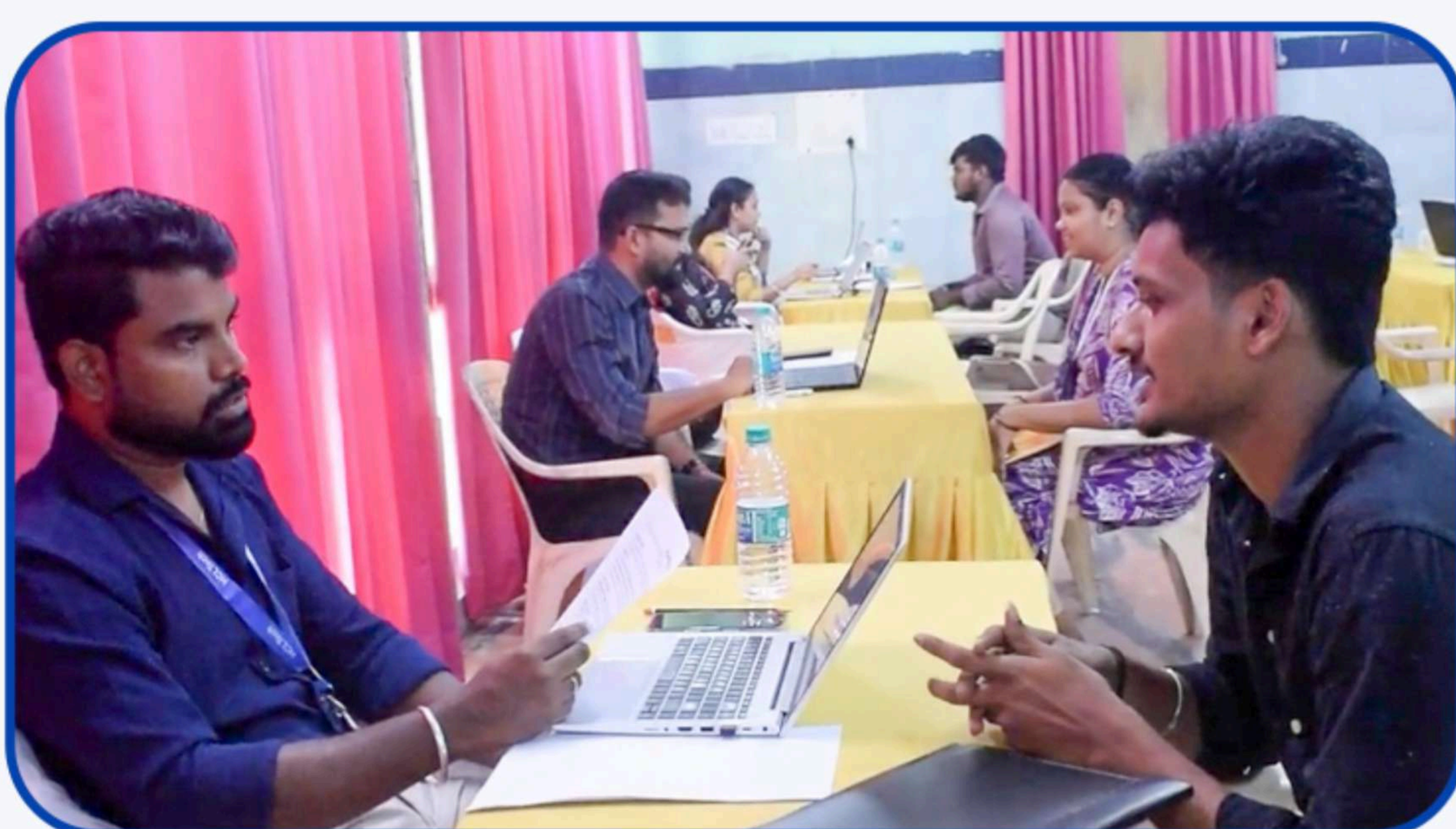
350 Participants
attended the roundtable



330 MY Bharat
Volunteers registered for the event

Panelists included **Nitin Jain**, Founder, Indibni Group, and **Gaurav Sharma**, CEO, ACIC VGU - Discussions focused on **entrepreneurship, startup culture, sustainability, innovation, funding opportunities**, and **youth-led economic growth**. Emphasis on building job creators, strengthening startup incubation, and promoting innovation-driven nation-building under Viksit Bharat@2047.

PRIME MINISTER INTERNSHIP SCHEME (PMIS)



MY Bharat continued to strengthen youth participation under the **Prime Minister Internship Scheme (PMIS)** through targeted outreach and on-ground support for registrations and applications. To bridge the gap between interest and applications, **PMIS—MY Bharat Youth Internship Camps** were organised, enabling direct walk-in interviews and on-the-spot offer letters for youth.

73,800+ Youth

showed interest in
PMIS through MY Bharat

7,800+ Youth

applied on the PMIS
portal through MY Bharat
support

970 Youth

participated across
internship camps in Chennai,
Pune, and Dantewada

87 Offer Letters

generated in Chennai
and Pune camps

212 Applications

submitted at
Dantewada

The initiative reflects MY Bharat's growing role in connecting youth with industry exposure and career opportunities.

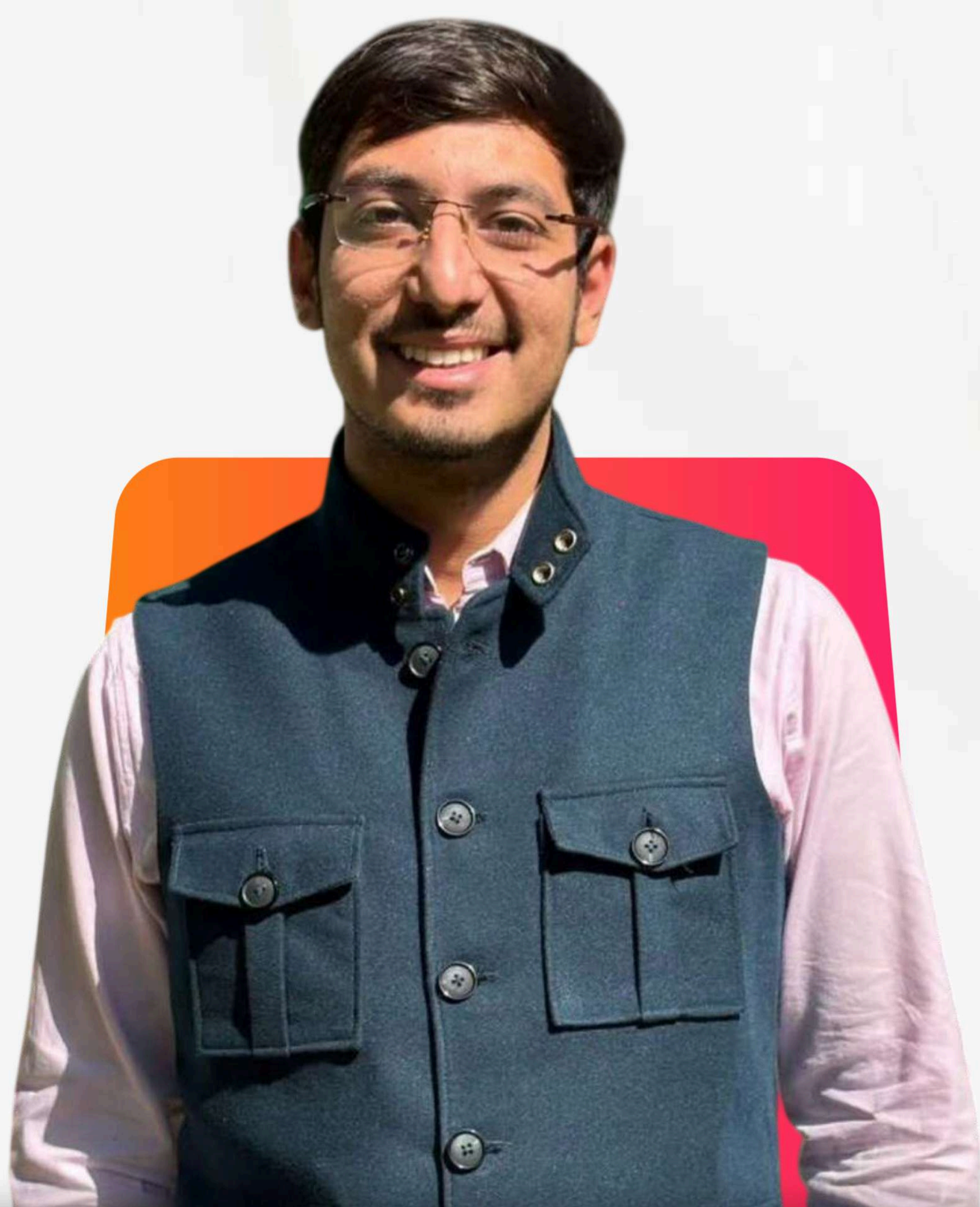
Sundays On Cycle (75th Edition)



To celebrate the spirit of **#CWG2030InBharat**, the Fit India Movement in collaboration with MY Bharat organized the **75th edition of Sundays on Cycle** on **24th May 2026** across **8,000+** locations nationwide to promote fitness and healthy living. **Hon'ble Minister of Youth and Sports Affairs Shri Mansukh Mandaviya** led the flagship event at Sabarmati Riverfront alongside actor **Ayushmann Khurrana**. In Delhi, the event was hosted at the iconic Jawaharlal Nehru Stadium.



Voices of the Yuva



Prakhar Dave

District- Indore
State- Madhya Pradesh

Being associated with MY Bharat has been an exceptionally edifying phase of my journey. The platform accorded me the distinguished opportunity to represent India at the **BRICS Youth Summit 2024 in Russia**, while simultaneously enabling enriching collaborations and intellectual camaraderie through **Viksit Bharat Young Leaders Dialogue** over the past two years. Furthermore, participation in the **National Round of Viksit Bharat Youth Parliament 2025** allowed me to forge consequential national associations and refine my civic perspective. Guided by the inspiring vision of **Hon'ble Prime Minister Narendra Modi Ji** and the constant encouragement of **Hon'ble Minister Mansukh Mandaviya Ji**, I believe MY Bharat is creating a strong platform that nurtures leadership, encourages active participation, and motivates youth to contribute towards a progressive and **Viksit Bharat**.

----- Jai Hind, Vande Mataram -----

Youth Club in Spotlight

Youth Engagement at Senior Citizen Care Home-Etawah

Demonstrating the true spirit of **youth-led community service**, volunteers from **MY Bharat Yuvti Mandal Basrehar** and **Maa Sati Devi Youth Brigade** brought care, dignity, and joy to senior citizens at the **Old Age Home, Etawah** through a five-day engagement programme, under the guidance of Ms. Sonika Chandra, DD, MY Bharat Etawah, and the leadership of Mr. Gopesh Pandey, SD, MY Bharat Uttar Pradesh.



The youth clubs organised meaningful activities around **International Mother's Day** and **International Nursing Day**, creating memorable moments for elderly residents through celebrations, interactions, and cultural activities. They also promoted environmental responsibility through the **"Ek Ped Maa Ke Naam"** plantation drive and supported senior citizens with basic digital literacy skills.

Their efforts stood out as a powerful example of **youth-driven social responsibility** and **meaningful community engagement**.

DYO in Action

During the **North Zone Chintan Shivir** at Srinagar, District Youth Officers were recognised for achieving the **highest participation in the Viksit Bharat Budget Quest Quiz 2026** across the North Zone. The awards highlighted their exceptional efforts in mobilising youth participation and strengthening outreach initiatives in their respective districts.



Shri Nitin Hangloo
DYO Rajouri
(Currently State Director, J&K)



Yatendra Singh
DYO New Delhi



Nikita Singh
DYO East Delhi





Etawah -Public Distribution System

 Etawah, Uttar Pradesh

The PDS Experiential Learning Programme provides youth with field-based exposure to food security. Participants will observe and understand end-to-end supply chain management, digital tracking networks, public service delivery mechanisms, and transparency frameworks directly at ground-level operations.



[CLICK HERE](#)

Old Age Home 24 Paraganas North, West Bengal

The Old Age Home ELP connects youth with senior citizens to counter their loneliness. Participants will engage in spending companionship time, sharing stories, and assisting in daily community activities like yoga, cultural programs, and health check-ups to foster empathy and a sense of belonging.



[CLICK HERE](#)

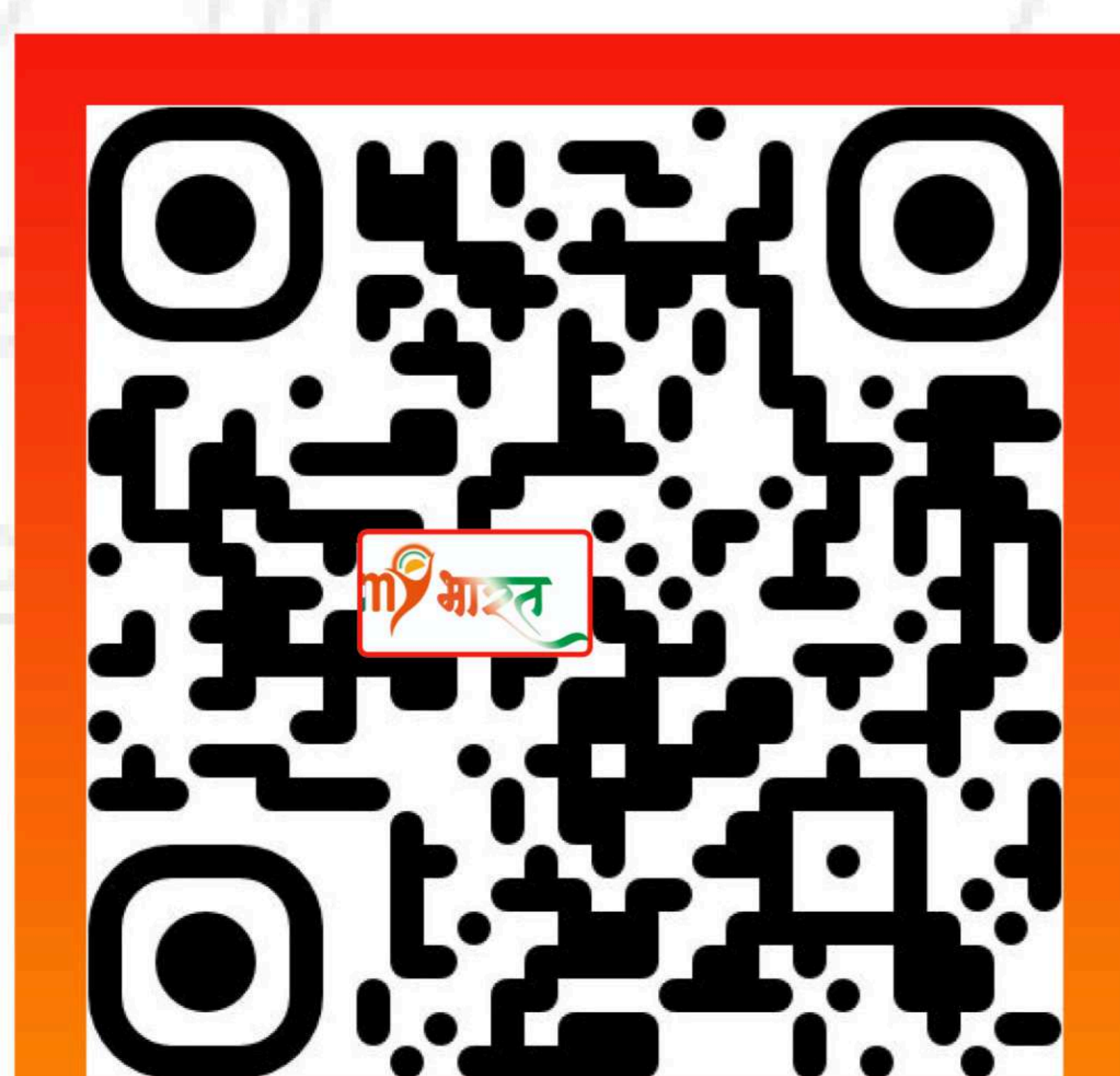
ELP on Public Distribution System (PDS)

 Ranga Reddy, Telangana

30 hrs-Experiential Learning Program (ELP) on Public Distribution System (PDS) for youth of Ranga Reddy, Telangana, in age group 15-29 years. Participants will observe and understand beneficiary registration, procurement operations, warehouse management, digital record-keeping, and the direct distribution process through Fair Price Shops.



[CLICK HERE](#)



Join **MY Bharat!**
Visit mybharat.gov.in or Scan the QR

Sports as a Tool for Drug De-addiction: Towards a Nasha Mukta Jammu & Kashmir

In the valley of Jammu and Kashmir, where snow capped peaks, saffron fields and willow lined lakes have long shaped local life and identity, people once took pride in a way of living that seemed insulated from the social ills seen elsewhere. That image of a land of natural splendor and close knit communities made the recent rise in drug use feel especially painful: a sudden, visible threat to futures that once seemed secure. As families, schools, and neighbourhoods confronted the growing challenge of substance abuse among young people, community leaders and authorities increasingly turned to sports as a practical and hopeful intervention.

The outbreak of drug use in parts of the region has been driven by multiple, overlapping factors: economic stagnation and limited job opportunities for young people, social isolation and trauma, easy availability of substances in some areas, and stigma that kept many cases hidden until they became severe. When drugs began appearing among school age and college age youth, the shock was not only about addiction itself but about the loss of promise, talent was sidelined and dreams were deferred. Conventional responses like raids, seizures and arrests address supply, but they do little to heal communities or rebuild the pathways young people need to stay drug free. That gap led civil society, sports councils and local administrations to design interventions that address the root causes and offer constructive alternatives.



km. Syed Musheera Ashraf

MY Bharat Volunteer

District- Ananthnag Jammu and Kashmir

Sports function as an intervention on several levels: they provide structured daily routines, build social bonds, channel energy into positive goals and create visible, low stigma entry points for at risk youth to connect with supportive adults. Organized training and local tournaments create a sense of identity and pride that competes directly with the social rewards of substance using groups. Regular physical activity also improves mood and resilience, reducing vulnerability to relapse and easing symptoms of anxiety or depression that often accompany addiction.

Across Jammu and Kashmir, a number of initiatives show how sport is being used intentionally to prevent and respond to drug use. In districts like Pulwama and Sopore, cricket and football academies have expanded outreach to include children from vulnerable backgrounds, offering free coaching, equipment and mentorship alongside counselling referrals when needed.

The Jammu & Kashmir Sports Council and local police units have organised youth tournaments and sports for life drives under broader anti drug campaigns; these events combine athletic competition with awareness sessions, counselling booths and opportunities for families to link with de addiction services. Grassroots groups such as community football clubs in Srinagar have actively recruited recovering young people as coaches and mentors, turning personal recovery into a resource that guides others away from drugs.

Sports based programs also create practical pathways out of addiction through vocational links. Promising athletes from outreach programs may receive scholarships, placements in state academies, or work opportunities as trainers and support staff concrete outcomes that translate into income, social status and a future to work toward. For many young people, this blend of physical engagement, skill development and economic possibility is the difference between temporary abstinence and long term recovery.

While sports are powerful, they are not a standalone cure. Effective programs pair athletics with counselling, family engagement and referral systems to health services. Coaches and organizers need training on mental health first aid, confidentiality and how to refer players for professional help. Sustained funding, safe public spaces for play, and collaboration between sports bodies, schools, health services and NGOs are essential to scale success and reach remote communities. Communities can support these efforts in practical ways: safeguard and maintain local playgrounds, volunteer as mentors, back tournaments that include counselling resources, and challenge stigma by celebrating recovery stories rather than shaming individuals.

Local leaders and parents can encourage schools to integrate regular sports programs and ensure that promising athletes from disadvantaged backgrounds receive follow up support.

Kashmir's beauty and its human potential remain strong assets in the fight against drug misuse. When sport is used thoughtfully paired with counselling, livelihood pathways and community backing it offers a culturally resonant, cost effective intervention that restores routine, builds confidence and reconnects youth to a future worth pursuing. In that way, fields and courts do more than host games; they become arenas of recovery and renewal for a generation that still deserves the valley's promise.